



Detailed Menu of Services and Items Provided by HTE Concepts

Specialty Marketing Items: HTE Marketing Concepts will work with you in order to pick the best marketing items for your company and immediate needs. Our team will tailor the desired product(s) to your specific industry and desired target market.

Corporate Apparel: HTE Marketing Concepts can order the latest in apparel items for your company and employees. Options are endless and range from cost effective give away hats and shirts to eco friendly materials to your standard wearables.

Company Store Creation: Company stores are a great way to get every facet of a team involved. HTE Marketing Concepts can develop an online store for your employees to order apparel, marketing materials and promotional items specifically branded and chosen for the success of your company!

Incentive, Safety and Special Recognition Programs: What better way to reward customers, employees and contractors than to give back! HTE Marketing Concepts has numerous programs to do just this. Whether it is an annual recognition or monthly safety meeting the programs we develop will be easily tracked and extremely well received.

Corporate Gifts: A simple gesture of gratitude can go a long way in this fast paced business world. Let HTE Marketing Concepts help create the "special thank you" for your loyal clients.

Brochures, Corporate Logo and Stationary Packages: The team at HTE Marketing Concepts will assist with the creation of marketing materials, letterhead, postcards and other necessities to complete their business package.

Logo Design: New companies, charities, local events and merging companies require new and creative logos. HTE Marketing Concepts design department will work with you to develop a logo for a consistent brand image.

Graphic Design: The design department within HTE Marketing Concepts works to create the "look" you desire.

Web Site Design: HTE has a strong web design department to assist with the development of fresh, new sites. Our staff will work diligently with you and your team to accommodate your needs and create a unique site to promote business.

Event Planning: Events are a great way to get clients, prospective and current, together for fun and business. The marketing team at HTE can assist from the ground up when it comes to planning the perfect event. Whether it is a laid back beach theme or evening cocktail party we will work with your company to implement the most effective event based on your target demographic.